

Edition 2023

# WORLD OF WINTERSTEIGER

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**WINTERSTEIGER**  
Thinking about tomorrow.

# Thinking about tomorrow

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# We turn our customers' requirements into solutions

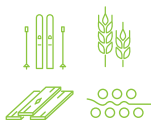
## Facts & Figures



**1200+**  
Employees worldwide



**220 Mio. EUR +**  
Overall turnover



**4 Divisions**  
Sports, Seedmech,  
Woodtech, Metals



**Austria**  
Headquarters



**130 +**  
Supplied countries



**60 +**  
Representations



**8**  
Production sites



**30 +**  
Sales & service offices

## The brands of the WINTERSTEIGER Group

**WINTERSTEIGER**  
Thinking about tomorrow.

**TRIALS EQUIPMENT**  
*Harvesting the future*

**HOTRONIC®**  
HEATING SYSTEM

**BOOTDOC**  
TUNE YOUR FEET

**SERRA**

**HEMA**  
BANDSÄGETECHNIK  
SCHNEIDSYSTEME

**KOHLER**  
KOMPETENZCENTER  
RICHTTECHNIK

 **moonshiner**

# WORLD OF WINTERSTEIGER

WINTERSTEIGER Holding AG is an international machinery and plant engineering group. Founded in 1953, it has gradually established itself as a leading provider of innovative solutions for customers in technically sophisticated niche markets.

The divisions of the company consist of:

## Division Seedmech

WINTERSTEIGER Seedmech GmbH



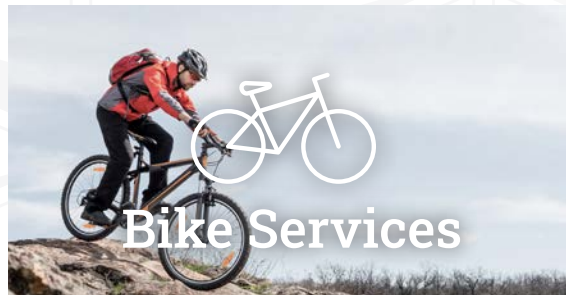
Turnkey solutions for plant breeding and research

## Division Sports

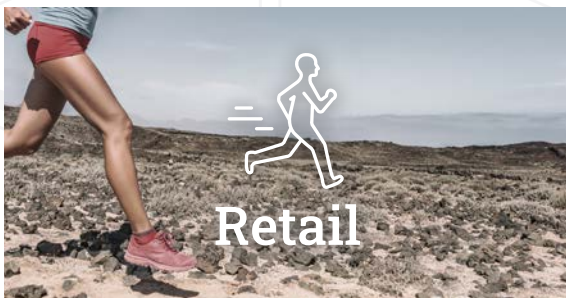
WINTERSTEIGER Sports GmbH



One-stop supplier for the rental and servicing of sports devices



Complete solutions for bike cleaning and efficient software solutions for bike rental



Custom solutions for feet



Solutions for the hygienic drying of sports kit and work clothing, and for active air disinfection

**Division Woodtech**

WINTERSTEIGER Woodtech GmbH



Solutions for engineered flooring, furniture, and multi-layer boards



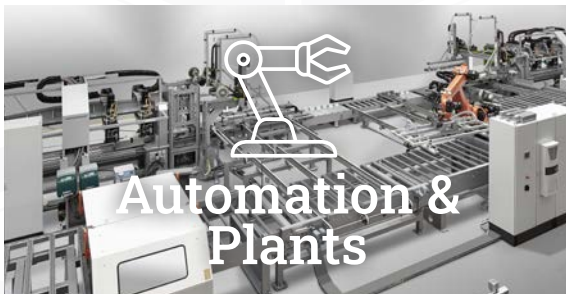
Saw blades for wood, food, and metal



Solutions for the sawmill industry



Cutting solutions for lightweight and technical materials



Plants and automation solutions

**Division Metals**

KOHLER Maschinenbau GmbH



Leveling technology machines and systems

# Locations

## Sales, Service & Production

**Austria:** WINTERSTEIGER Headquarters, Ried im Innkreis

**Austria:** VAP-WINTERSTEIGER GmbH, Mettmach

**Germany:** KOHLER Maschinenbau GmbH, Lahr

**Germany:** SERRA Maschinenbau GmbH, Rimsting

**Germany:** HEMA – Heermann Maschinenbau GmbH, Frickenhausen

**Great Britain:** TRIALS Equipment UK LTD, Wethersfield

## Production

**Austria:** STEURER Trocknungs- und Aufbewahrungssysteme GmbH, Altsch

**Germany:** WINTERSTEIGER Sägen GmbH, Arnstadt

## Creative Office

**Austria:** Moonshiner GmbH, Digital agency, Vienna

## Sales & Service

**Austria:** WINTERSTEIGER, Office Bartholomäberg

**Austria:** WINTERSTEIGER, Office Liezen

**Germany:** WINTERSTEIGER, Service point Bleicherode

**Germany:** WINTERSTEIGER, Office Potsdam

**Switzerland:** WINTERSTEIGER Schweiz AG, Bad Ragaz

**France:** WINTERSTEIGER S.A.S., St. Hélène du Lac

**France:** WINTERSTEIGER, Sales & Service, Contres

**Italy:** WINTERSTEIGER Italia s.r.l., Alta Badia

**Norway/Sweden:** WINTERSTEIGER NC AS, Oslo

**Russia:** OOO WINTERSTEIGER, Moscow

**Russia:** WINTERSTEIGER, Service point Krasnodar

**USA:** WINTERSTEIGER Inc., Salt Lake City/UT

**USA:** WINTERSTEIGER, Sales & Service, Ankeny/IA

**USA:** WINTERSTEIGER, Sales & Service, Waitsfield/VT

**USA:** WINTERSTEIGER, Service point, Bradford/TN

**USA:** WINTERSTEIGER, Service point, Spring Hill/TN

**Canada:** WINTERSTEIGER, Sales & Service, Laval/QC

**Canada:** WINTERSTEIGER, Sales & Service, Saskatoon/SK

**Brasil:** WINTERSTEIGER South America Ltda, Palhoça

**Brasil:** WINTERSTEIGER, Sales & Service, Uberlandia

**China:** WINTERSTEIGER China Co., Ltd., Beijing

**China:** WINTERSTEIGER China Co., Ltd., Shanghai

**Singapore:** WINTERSTEIGER SEA PTE LTD, Singapore

**WINTERSTEIGER is the world market leader in its Sports, Seedmech and Woodtech divisions. The group delivers to 130 countries from its headquarters in Ried im Innkreis, Upper Austria, via 30 sales and service subsidiaries as well as 60 representative offices. WINTERSTEIGER has around 1200 employees worldwide.**



KOHLER Maschinenbau GmbH, Lahr



WINTERSTEIGER Sägen GmbH, Arnstadt



SERRA Maschinenbau GmbH, Rimsting



HEMA - Heermann Maschinenbau GmbH, Frickenhausen



WINTERSTEIGER S.A.S., St. Hélène du Lac



WINTERSTEIGER Inc., Salt Lake City / Utah



WINTERSTEIGER Seedmech GmbH

# WORLD OF SEEDMECH

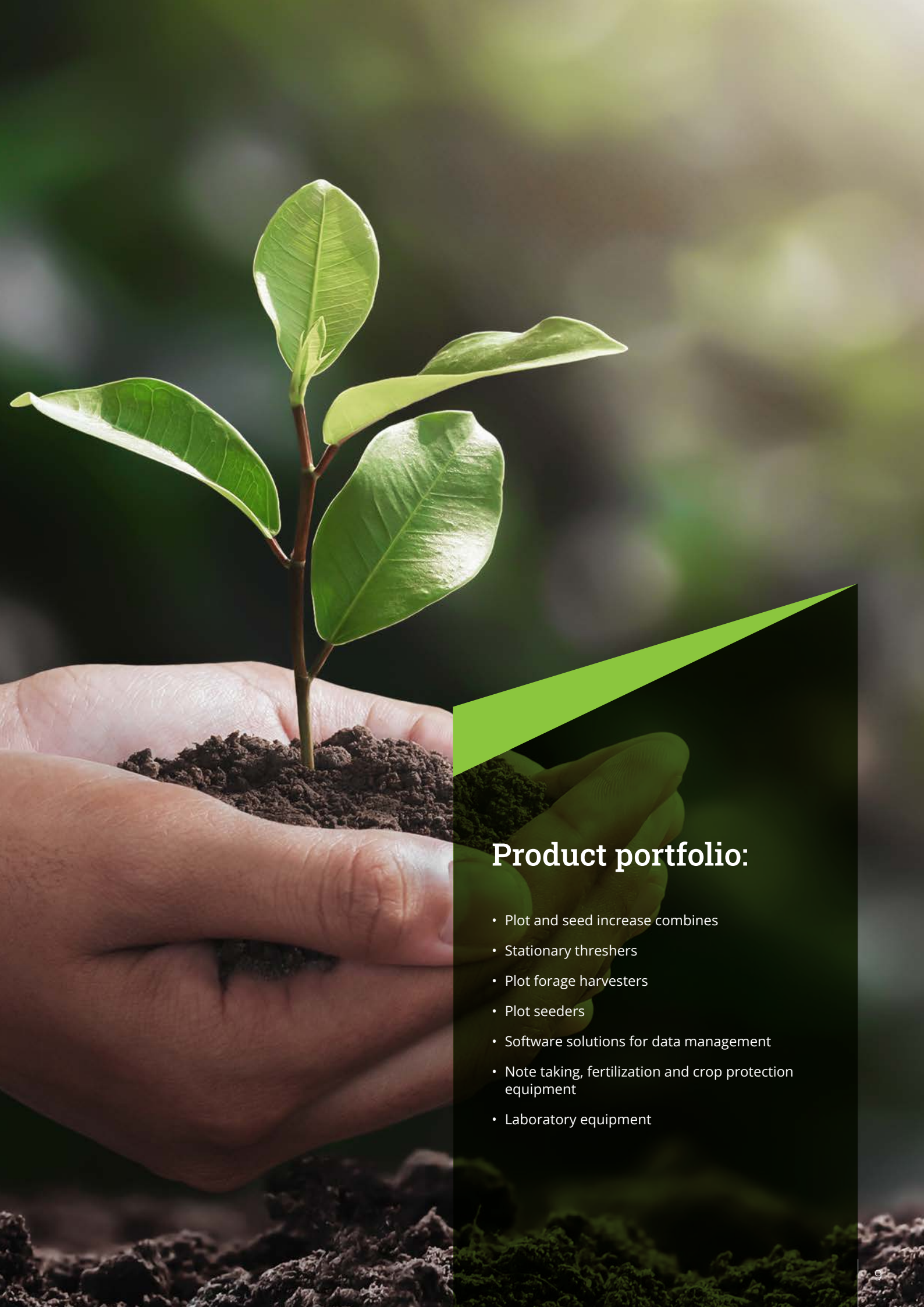
WINTERSTEIGER is the worldwide No. 1 in field research equipment and has established itself at the top of a niche market which will continue to gain significance in future.

Agronomists and plant breeders today face the challenge of introducing new developments to make a decisive contribution towards sustainable food and energy supplies for the world. WINTERSTEIGER supplies the technology needed to do this, and its products in this area cover the entire cycle of field research from the sowing to the harvesting.

## Turnkey solutions for plant breeding & research







## Product portfolio:

- Plot and seed increase combines
- Stationary threshers
- Plot forage harvesters
- Plot seeders
- Software solutions for data management
- Note taking, fertilization and crop protection equipment
- Laboratory equipment

**We accelerate global seed development to secure sustainable farming.**

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# 70 years of experience and more than 4,000 plot combines sold are impressive proof of WINTERSTEIGER's competence

As one-stop supplier in the area of plant breeding and research, WINTERSTEIGER is a strong partner for customers from various industries:

- Agricultural institutes and research centers
- National and international institutes for development projects
- National and international enterprises that research in the fields of plant breeding and crop protection and breed new varieties
- Service companies that perform trials for research companies



Classic Plus plot combine



Software Easy Breed



Plot/Row Motion plot drill



Dynamic Disc Plus precision spaced planter



LD 350 laboratory thresher



Seed Count R-25+ seed counter



WINTERSTEIGER Sports GmbH

# WORLD OF SPORTS

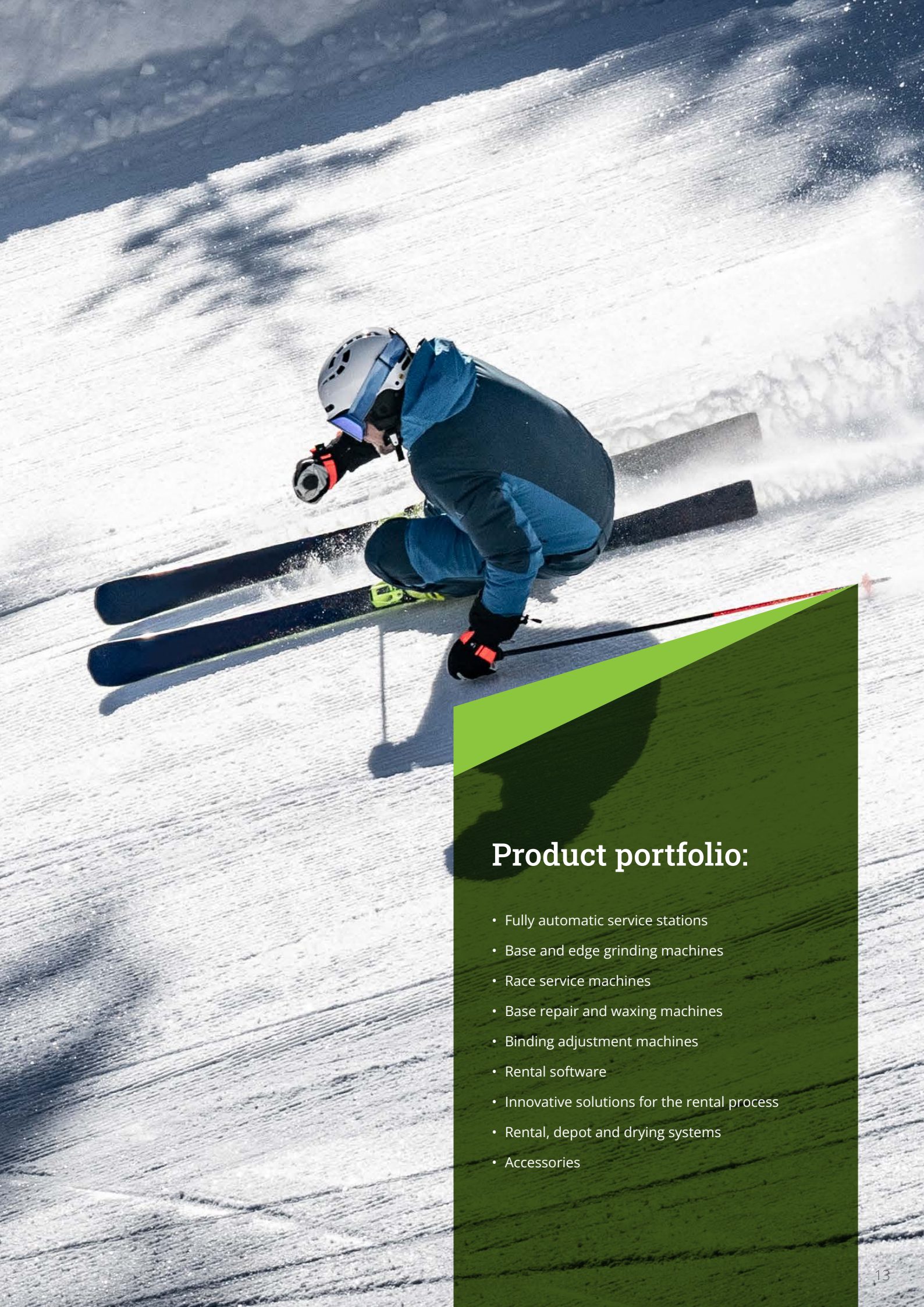
WINTERSTEIGER is the world market leader in service and rental solutions for the entire ski and snowboard sport. Sport shops, rental stations, well known ski and snowboard producers as well as leading ski federations trust in the system solutions and first class service from WINTERSTEIGER.

With this strategy WINTERSTEIGER has established itself as competent partner in the planning and development of service work shops and rental stations. We accompany our customers starting with the evaluation of customer needs, the planning and installation of their machines, financing solutions, trainings, personnel leasing, professional marketing support, all the way to our reliable after-sales service.

## Rent & Service

### One-stop supplier for rental & servicing of sports products





## Product portfolio:

- Fully automatic service stations
- Base and edge grinding machines
- Race service machines
- Base repair and waxing machines
- Binding adjustment machines
- Rental software
- Innovative solutions for the rental process
- Rental, depot and drying systems
- Accessories

# WINTERSTEIGER, the world's No. 1 in ski / snowboard service and rental systems

WINTERSTEIGER's Easystore Flex systems for rental, depots and drying are extremely flexible and stable – they also offer a modern design as well as many solutions that make them highly functional.

The product range includes modules for storing and drying skis, snowboards, ski poles, boots, helmets and ski wear, as well as shop systems such as cash and adjustment desks, benches and check-in furniture. The rental, depot and POS software solution Easyrent also enables customers to purchase everything they need from a single source.



Easystore storage lockers



Easystore storage lockers



Hotel depot



Easystore Flex system for ski rental

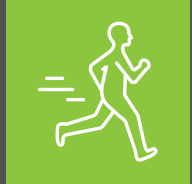


Easystore storage lockers



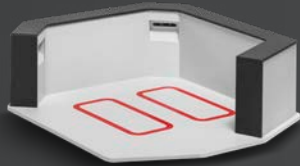
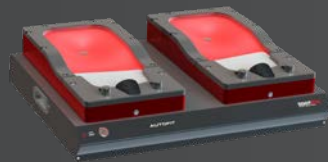
Easyrent rental, depot and POS software





# Retail Custom solutions for feet

BOOTDOC is the specialist for Power Fit Socks and for customized athletic footwear.  
HOTRONIC heat socks and heating systems complement the product range for end consumers.



## Product portfolio:

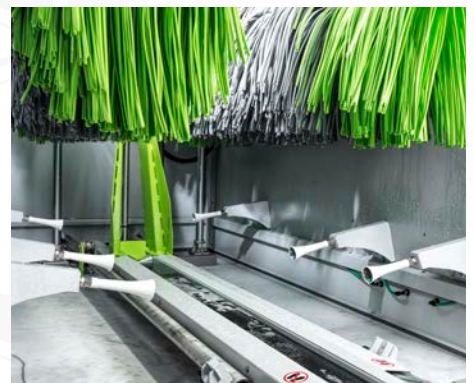
- Foot analysis systems
- Insoles
- Heatable insoles
- Power Fit socks / sports socks
- Heat socks
- Fitting tools and equipment
- Boot and glove dryers



# Bike Services

## High-quality solutions for the bike industry

WINTERSTEIGER provides solutions for the cleaning of bicycles, hygienic storage and gentle drying of sportswear, as well as software for the management of bike rental, repair, and servicing operations.







## Product portfolio:

- Manual and fully automated bike cleaning stations
- Efficient software solutions for bike rental
- Drying solutions for sportswear, work and business attire



# Dry & Protect Systems for hygienic drying of work clothes

Thanks to the innovative **STEREX** plasma technology, both open and closed drying and disinfection systems make an important contribution to hygiene. The technology is unique on the market and disinfects ozone-free, greatly reducing odors. This has a beneficial effect on the health of guests or employees and creates a high level of comfort in the use of leisure and work clothing.

In addition, WINTERSTEIGER systems increase the life span of high-quality gear and compared to traditional drying rooms, they offer compelling energy-efficient operation!

Areas in which our systems can be used include hotels, the building and food industries, fire departments, local authorities, infrastructure and fishing, as well as many others.



## Air purifier for room disinfection

- Neutralizes up to 99.9 % the bacteria and viruses in the air
- No OZONE or UV-C treatment
- Requires no maintenance or upkeep
- Extremely quiet and energy-efficient





## Product portfolio:

- Helmet and mask dryers
- Glove dryers
- Boot and shoe dryers
- Open dryers, drying lockers for work clothes and gear, shoes, masks and much more
- Air purifiers
- Accessories for special requirements



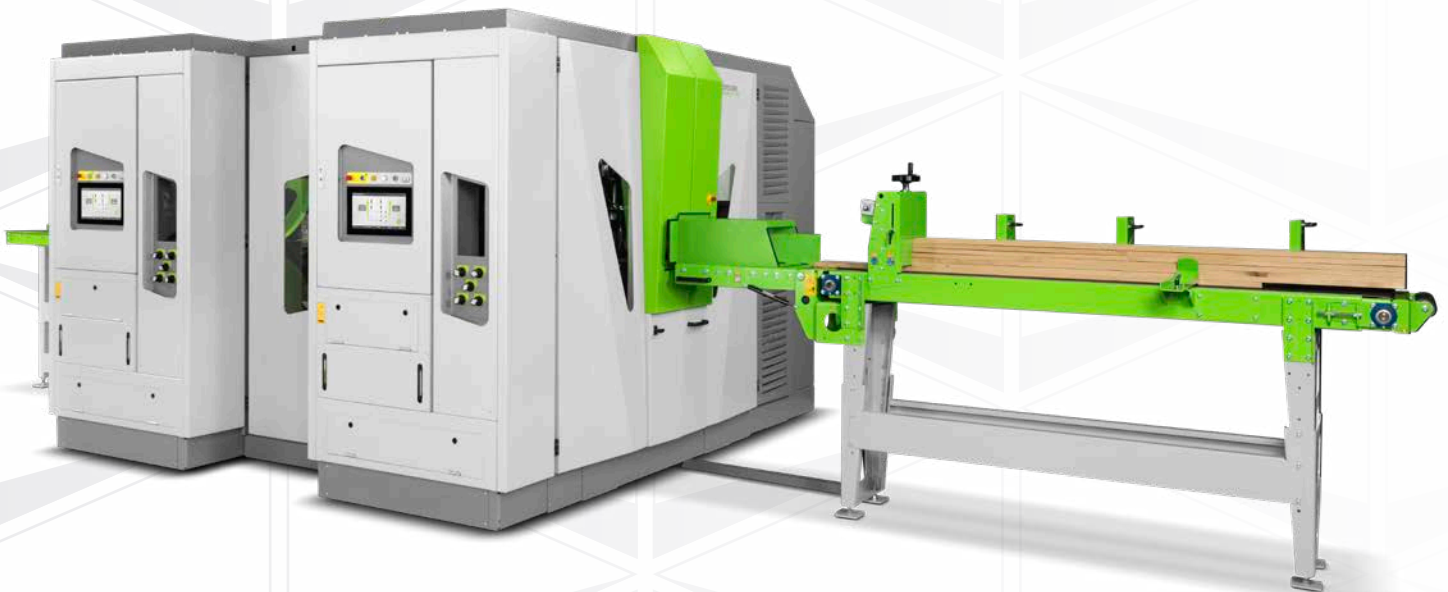
WINTERSTEIGER Woodtech GmbH

# WORLD OF WOODTECH

WINTERSTEIGER is well-known for its state-of-the-art thin-cutting technology, which is used in lamella production throughout the world. The thin cutting kerf, maximum precision, a ready-to-glue surface and downstream lamella processing without an additional process step are all major benefits for the customer.

WINTERSTEIGER thin-cutting solutions for wood are used in the production of lamellas starting with 1 mm thickness. Among the customers are manufacturers of engineered flooring, doors and windows, multi-layer boards, pencils, musical instruments, etc.

## Solutions for engineered flooring, furniture, & multi-layer boards





## Product portfolio:

- Thin-cutting frame and band saws
- Vertical band saw
- Wood repairs and cosmetics
- Saw blade sharpening machines
- Stellite® and carbide-tipped saw blades
- Systems and automation solutions
- Sawmill technology

## Detect – clean – repair

The Timber Repair & Cosmetics range comprises systems for detecting, cleaning, and filling defects in the top layer of wood products. WINTERSTEIGER uses thermoplastic or organic filling material or real wood inserts. The TRC systems from WINTERSTEIGER cover the entire process chain.



Defect raw



Defect filled



Defect sanded



Semi-automatic timber repair machine  
TRC M-Easy



Fully automatic TRC Manufactory for  
timber surface finishing



Fully automatic timber repair plant  
TRC 1000





# Saw blades for wood, food and metal

WINTERSTEIGER develops, produces and sells carbide and Stellite® tipped as well as tooth hardened saw blades for wood, food and metal. Production location is WINTERSTEIGER Sägen GmbH in Arnstadt (Thuringia, Germany).

WINTERSTEIGER's thin-cutting frame and band saw machines are always fitted with their own saw blades and are designed to meet individual machine and customer requirements perfectly.

In addition to this, customers in more than 50 countries trust in our band saw blades, in performance on joiner saws, narrow band saws, resaw and log band saws, saws for the food processing industry as well as metal saws.



Joiner saws

## Product portfolio:

- Thin-cutting saw blades
- Joiner saws
- Narrow band saws
- Resaws and log band saws
- Food saws
- Metal saws



# Sawing solutions for lightweight and technical materials

Heermann Maschinenbau GmbH in Frickenhausen (Germany) is a medium-sized, internationally active company specializing in band saw technology and custom-developed cutting systems.

HEMA has around 50 employees and develops, produces, and sells band saws for almost all materials and applications. Their portfolio also specializes in solutions for cutting lightweight and insulating materials. The products are shipped worldwide from their headquarters in Baden-Württemberg, with an export ratio of around 90%.



Band saw for lightweight construction



Band saw for lightweight construction



## Product portfolio:

- Sawing solutions for lightweight construction
- Sawing solutions for construction and insulation materials
- Complex cutting solutions
- Special tools





# Solutions for the sawmill industry

Mobile and stationary sawmills from SERRA Maschinenbau GmbH in Rimsting (Bavaria, Germany) complement the WINTERSTEIGER product portfolio in the Division Woodtech.

SERRA develops, manufactures, and distributes its machines to over 80 countries around the world from its headquarters in Rimsting, Chiemsee (Germany). SERRA sawmills can split logs with a diameter of up to 160 cm. With more than 1,600 SERRA sawmills around the world, the figures speak for themselves. In Germany alone, SERRA is now the leading manufacturer with over 500 broadband sawmills sold.



Mobile log band saw KE90



Resaw MK402



## Product portfolio:

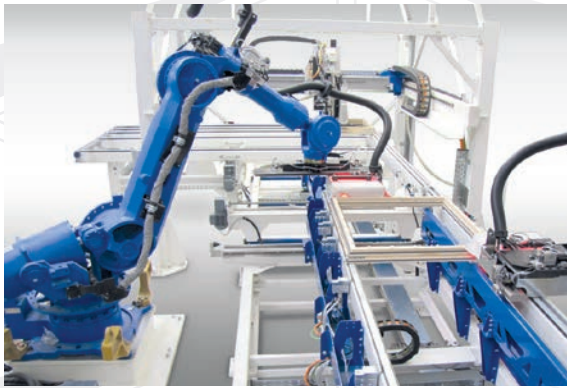
- Sawmills
- Resaws
- Expansion machines
- Forest machinery and equipment



# Plants and automation solutions

VAP-WINTERSTEIGER GmbH in Mettmach (Upper Austria) offers individual solutions for industrial manufacturing companies.

VAP-WINTERSTEIGER develops and produces system solutions for the automotive, aviation, train building, shipbuilding, wood and construction industries, and also meets special requests. Close cooperation with our customers enables individual concepts for the realization of complete plants to be devised according to specific requirements.



Window production plant



Fully automatic cleaning and repair of panels



# More than 15 years of know-how in individualized plant solutions

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## Process solutions for:

- Flooring, multilayer boards and window manufacturing
- Pallet and box manufacturing
- Automotive and aviation industries
- Train building and ship building
- Special solutions

KOHLER Maschinenbau GmbH

# WORLD OF METALS

**KOHLER develops, manufactures, and sells innovative strip feeding lines and part leveling machines.**

KOHLER, based in the German town of Lahr (Black Forest), sets standards in the industry as a technology leader through innovative solutions, such as trendsetting drive concepts or by dispensing with hydraulic systems on our part leveling machines. Levelers from KOHLER produce optimum leveling results that increase sheet-metal processing quality and productivity.

Since its founding in 1963, the company has successfully completed more than 6,700 machines and systems, thus convincing renowned clients from the sectors automotive, electronics, metal and household appliances, among others.

## Leveling technology machines and systems





## Product portfolio:

- Part leveling machines
- Strip feeding lines
- Cut-to-length lines
- Camber leveling units
- Roller feeders
- Coil handling / coilers
- Compact precision leveling machines
- Shears
- Services

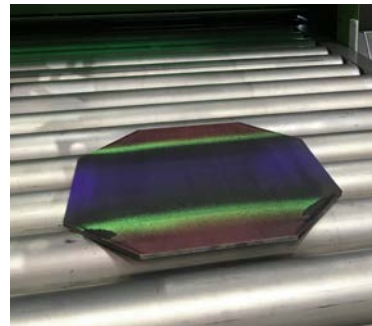
KOHLER develops and produces part leveling machines and strip feeding lines for presses and automatic stamping machines, as well as cut-to-length lines, for steel service centers, mechanical engineering firms, and for the automotive industry. The KOHLER product range offers optimum solutions from individual machines to linked and automated production lines. KOHLER levels sheets under contract and perform leveling trials in the fully equipped, state-of-the-art leveling center.



Innovative drive concepts



Advanced cleaning system for leveling rollers



Flatness measuring system for part leveling machines



Coil handling and coilers



Precision leveling machines



Compact precision leveling machine for manufacturing connectors



# Our Values



Agility and pro-activeness



Customer orientation



The joy of innovation



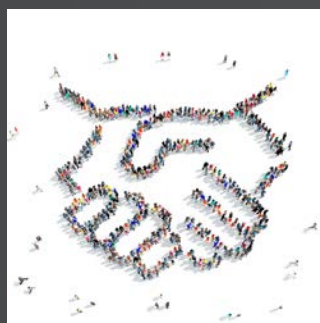
Trust



Appreciation



Openness



Working together



WINTERSTEIGER Operations GmbH

# WORLD OF OPERATIONS

## We make innovations a reality

Passionate about technology and industrialization, WINTERSTEIGER Operations is here to support you from the concept phase to the prototype, helping you to transform your ideas into products that are ready for series production.

We are the perfect partner to assist you on this journey, as we offer you our comprehensive expertise:

- Development & Engineering
- Purchasing & Logistics
- Production





# Development & Engineering

## In focus: from industrialization to series production

We attach great importance to research and development here at WINTERSTEIGER: We have 100 employees working in this field and around 8 % of our annual turnover is invested in innovations and the further development of machinery.

The focus of every development project is industrialization. Right from the initial concept phase, we can help you to optimize your design and production methods, throughput times and manufacturing costs.



# Purchasing & Logistics

## Sustainable supplier relationships



Our Purchasing team attaches great importance to long-term collaboration and has built up a worldwide network of suppliers to facilitate this. These companies have been carefully selected and have proven to be excellent partners. They are involved in development projects right from the start and support us in selecting the right items.

This know-how allows us to scout out the best technology and to build bridges in the industry, as we find the ideal suppliers and negotiate the best conditions.

# Production

## Our claim: “best in class”

At our Ried site in Upper Austria, WINTERSTEIGER Operations GmbH produces machinery for various business areas—from combines and thin-cutting saws to automated ski service machines, from the initial sheet metal through to the delivered product.

Our production is always state-of-the-art and we make continuous improvements to ensure our competitiveness. Throughout our entire production area, we work with one standardized production system, and we focus on lean management in order to optimize our processes



## Additional production sites:

- STEURER Trocknungs- und Aufbewahrungssysteme GmbH, Altsch
- WINTERSTEIGER Sägen GmbH, Arnstadt

# The go-to place for service & support

Within the WINTERSTEIGER Group, WINTERSTEIGER Operations GmbH offers services and support in many areas. This means that newly founded WINTERSTEIGER branches or company acquisitions can build on the many years of expertise of an international group.

We are happy to support you with our experience in:

- Technical talent management
  - Employee development for the technical area
  - Apprenticeship training, Smart Factory LAB
- Documentation, standards, security
- Process optimization: Lean management
- Logistics, shipping, accompanying logistical processes (Supply Chain Act, dual use)
- Quality management
- Sustainability (environment, energy consumption)



